



COTTONWOOD PALO VERDE NEW FRIENDS AMBASSADOR PROGRAM

In 2002, the General Manager of the Homeowner Association along with members of the Association's Board of Directors and members of the Phase 2 (Cottonwood Palo Verde) Forum initiated the New Friends Program. Melaine Rasmussen, Jean Luchtel and Patsy Powers were the original chairpersons.

This program grew from a group called the Friendly Greeters, a subgroup of the Forum from 1995 to 2001 created as a welcoming group for new homeowners. The Association's administrative assistant, Gloria Combs, assisted the group to design a book for training new Ambassadors. The Forum selected and trained interested individuals to be designated as Ambassadors to host tours, provide information and have a yearly cocktail party for all new homeowners.

Barry Mostovoy was selected to supervise the Ambassador Program in 2004. The number of Ambassadors varied from as many as 20 to the present number of 10. The work load changes each month, depending on home sales and those new homeowners interested in the tour and complimentary meal. In 2011, approximately 64 new homeowners were taken on tours resulting in a total number of more than 678 households being introduced to the community since the inception of the program. Not all new home buyers request a tour for various reasons: owning a second home in the area, longtime renters before buying, etc.

By the end of February, 2012 there were 30 requests for tours and 25 tours conducted.

In 2010, a new program of orientation was instituted by General Manager, Steve Nolan and his staff. The staff orientation team member meets with new homeowners prior to referring them to the Ambassador Program. This program has been very informative and encourages more new buyers to request tours.

The New Friends Ambassador Program is ever changing in order to provide the best information available to new homeowners in our community.

-Barry Mostovoy, CWPV New Friends Ambassador Program